

My Dream Job!

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As a child I looked up to my Dad, Daniel Brown, who in 1974 launched Dans Luxury Travel with just one coach, a second hand transit which cost him £200.

He worked as a bus conductor in Hackney and all Dad wanted to do was better himself, get out of Hackney and move away from the Kings Mead estate!

At the tender age of twelve, I started cleaning his buses weekends and sat in the office on school holidays listening and watching everything, I was like a sponge absorbing every bit of information so I could learn the game. I passed my coach test when I was eighteen which made me the youngest person in England to drive a coach at the time. My claim to fame! Dans Luxury Travel has been part of my life since I can remember. My Dads vision, has become my own.

2013 has been a huge year for me; **Dans Luxury Travel** bought out **Wests Coaches** who offer a wide range of tours and excursions. Since 1949 **Wests Coaches** have been trading; this was a real game changer for Dans Luxury Travel. **Wests Coaches** are a huge name in central, north and east London, west Essex and Herts. This is also the year that Dad handed me the reins, it's now my role to follow in my Dad's footsteps and drive both businesses into the next decade.

We currently employ forty people and have forty coaches to maintain. I am just in the process of securing a new top of the range coach, which is exciting. **Wests Coaches are currently one of the largest operators of school transport in this region.** I start work at 7am every morning and finish at 5.30pm, six days a week. Running forty coaches 24-7, I need to put the hours in.

We have seen strict rules and regulations brought in to govern our industry, because of this many companies are deciding not to continue. **Wests Coaches** was a blessing for us.

Page 34 The September/October Issue

None of the West family wanted to carry on the family business which was great for us as we could snap them up! There is a huge market of travel companies approaching retirement and this is where I can see our expansion deriving from.

I have to thank my Dad, he has taught me how to keep focused, his determination, drive and will to succeed. Dads favourite moto is:

'Never turn anything away, even if we are fully booked!'

And this is what we as a company strive for.

The next five years? This will be filled with expansion, expansion and more expansion. And then I want to take it to the next level. Dan Air - everyone has a dream and a goal, and that's mine!

If you are looking for luxury travel at an affordable price or to venture to one of the amazing Christmas Markets in the next couple of months, give us a ring. Dans Luxury Travel and Wests Coaches are at your service.

Dans Luxury Travel Freephone 0800 0608 197
Wests Coaches 020 8504 9747